

THE MORNING ASTORIAN

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TELEPHONE MAIN 661.

Official paper of Clatsop County and the City of Astoria.

WEATHER.

Western Oregon—Increasing cloudiness followed by rain in extreme northwest portion.

BEWARE OF HURTFUL RUMORS.

There is every need for extraordinary care in the handling of false and harmful rumors these days! It behooves all men to have a ready guard on tongue and hand and ear, in order to forestall and nullify everything of a hurtful sort arising from the current commercial disorders.

The range of facts themselves should be prescribed and every report should be given the benefit of doubt and shrewd scrutiny before it is passed on, and then it should be told only to men who are known to use discretion.

Put a check on idle babble and there will be fewer checks go to protest!

NEWS FROM THE EAST.

As from out the East came the first hint of the prevalent money trouble, so from the East comes the flat reports of good or evil in regard to its progress.

If this financial cloud shall pass without a storm of ruin and reaction, we shall be qualified to assume the "flattering unctious" that we are at last a philosophic people and able to handle our crisis with wisdom and real success.

WHO IS THE ARCH-LIAR?

A well-dressed, well-disposed, quiet-mannered stranger visited this city the other day and made a few passing acquaintances during the brief hours he devoted to his business here.

SPECIAL EXPLOITATION DISPLAY

Three Days--Monday, Tuesday and Wednesday

Constantly on the alert to place at the command of our patrons those advanced ideas in woman's apparel that distinguished one store in each city for unquestioned leadership in style and quality, it has been our reward to secure exclusive representation in Astoria of the makers of

IRRESISTIBLE

AND

THE Gossard CORSETS They Lace In Front

"They Lace In Front"



They Lace In Front

Since these remarkable innovations in artistic Corsetry have received Fashion's authoritative stamp of approval in Paris, Vienna, London and New York there is perhaps little to add on their behalf while introducing them to the well-gowned women in our territory.

One stops in wonder and amazement at the simple announcement—"They lace in front"—and instantly before the mental vision come pictures of what might have been had this revolutionary idea been given sooner to waiting Woman.

All the hampering drawbacks, all the inconsistent cics of dress, all the imperfections of the old-style Corset, all the obstacles to a perfect toilette—all have vanished before the triumphant sweep of "L' Irresistible" and "The Gossard."

A Corset that you will fit. Not one that fits you. A distinction and a difference. Assuring every woman a better figure. An alliance of art and beauty, which gives that elegance of carriage not attainable in ordinary corsets.



They Lace In Front

Your Figure Adapts Itself With Utmost Ease to the Graceful Lines of These Marvelous Corsets.

This Display Continues Monday, Tuesday and Wednesday

An opportunity to investigate the advantages of these beautiful and really remarkable corsets is afforded every woman who will visit our Corset Section.

Heretofore the price has been the only bar to great popularity. Not every one cared to pay \$25.00 to \$40.00

for a corset. Now it is different. You can buy a Gossard Front-Laced Corset for as little as \$5.00. The manufacturers have delegated Madame H. L. Redding, an expert corsetiere, to acquaint the ladies of Astoria with this extraordinary corset that is fast making its way into the favor of America's best gowned women.

SIMINGTON DRY GOODS CO.

been told this thing over on Gray's Harbor, but just where, or by whom, he was at a loss to say. Now we have always had a soft spot in our communal soul for Gray's Harbor and all its towns and this blow comes with a force augmented immensely by the injustice and untowardness of the thing.

AN UNESCAPABLE DUTY.

The City of Astoria owes herself at least one unescapable obligation, and that is to put her waterfront property in condition to be seen by the thousands who traverse our northern boundary either by rail or afloat.

about this thing and it is getting to figure almost as fame; a distinction we can well dispense with. An organized effort on the part of those owners whose property offers anything to offend the sight, would quickly and cheaply accomplish the desired end.

report on the "City Beautiful" plans. The whole scheme, he said, would cost \$86,808,000. The plan for beautifying the city consists chiefly in widening and extending the principal avenues of greater New York.

emphatically endorsed President Roosevelt's policies for the government regulation of railroads. "I believe," he said, "that a uniform system of federal regulation of railroads would be advantageous to both the roads and the people."

FOOTBALL—FOOTBALL TODAY—A. F. C. GROUNDS ASTORIA vs. BUNKER HILL TODAY—3:30 P. M. FOOTBALL—FOOTBALL ENDORSES ROOSEVELT.

Believes Policy of President Should be Upheld. PRESCOTT, Ariz., Nov. 9.—Robert Mather, president of the Rock Island system, here last night declared to the Associated Press representative that he

WILL COST A FEW.

NEW YORK, Nov. 9.—Nelson P. Lewis, a city engineer, has put in a